RESONANT
BUSINESS SOLUTIONS

Jane Ramachandran, B.Sc., MBA
President & CEO

At the top of her field, Jane is a business development consultant with >25 years of grant & partnership experience. Her pure grit, no-limit approach gets clients competitive results that support innovation and business success. Beyond grantwriting, Jane helps coordinates application teams and tasks, provides strategic advisory services, develops new business leads, and helps to "unstick" longstanding and challenging files. Her strategically selected team also brings strength and talent to any project, with passion and a broad range of backgrounds in natural science, social science, business, and technology.

BOOK YOUR FUNDING STRATEGY CALL:
www.calendly.com/meetwithjane/Funding-call/

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YOUR FUNDING SOLUTIONS PARTNER

We serve universities, colleges, not-for-profits, and for-profit clients in a variety of fields including the Natural Sciences, Social Sciences, Education, Community Development, Energy, Health, Manufacturing, Mining, and IT.

We help increase your chances for success to find and apply for *innovation*, *expansion*, and *commercialization* funding, and help identify the right partners for your project.

CORPORATE HIGHLIGHTS

A SOLID FOUNDATION OF EXPERIENCE

- *>$1 billion proposal application portfolio*, garnering millions of dollars in grants, sponsorships, and in-kind support for salaries, equipment, supplies, travel, operations, outreach, and more.
- *Familiar with funding agencies and their programs,* our team is ready to tackle any application, including newly announced initiatives.
- *Scalable, customized teams* of professional writers, graphic designers, and researchers. Our team's diverse expertise brings huge financial and operational value, freeing up your team to do what you do best!

KEY COMPETITIVE BENEFITS

IMPROVE YOUR CHANCES FOR FUNDING SUCCESS

- OPTIMIZE THE ASK – Top grantsmanship techniques include stacking and other leveraging strategies to help optimize the value of your grant.
- CREATIVE & INNOVATIVE APPROACH – Increase the readability and winnability of your proposal through science-based approaches that present your vision and tell your story.
- AGILITY & EXCELLENCE – Trained to work with excellence within deadlines and also able to pivot to shifting priorities as needed; can manage multiple applications at once.
- RETURN ON INVESTMENT – Our clients have enjoyed seeing a return on their investment, as much as 500x!

SERVICE OFFERINGS

GRANTWRITING IS MORE THAN WRITING – OUR SERVICES WILL SET YOUR ORGANIZATION APART

Application Coordination ◦ Writing ◦ Editing ◦ Strategic Funding Roadmap ◦ Grant Calendar ◦ Sponsorship Development ◦ Funding Search Services ◦ Partnership Development ◦ Modelling and Concept Development ◦ Graphic Design and Layout ◦ Post-award Services ◦ Stats and Data Analysis ◦ Impact Studies ◦ Strategic Plans Business Plans ◦ Annual Reports

CLIENTS SERVED

Our clients and their partners come from research institutions, businesses, the not-for-profit sector, and government, including:

- University of Toronto
- University of Guelph
- Biodiversity Institute of Ontario
- Centre for Excellence in Mining Innovation (CEMI)
- Centennial College
- Fanshawe College
- Southern Alberta Institute of Technology
- Vale
- Canada Mining Innovation Council (CMIC)
- Mineral Exploration Research Centre (MERC)
- Samson Cree Nation
- Chippewa of the Thames
- Classroom Connections
- Gitlaxt'aamiks Village Government